

WHAT IS CLAIMED IS:

1. A system for presenting a virtual event through a network interfaced with the Internet, the system comprising:

5 an ASP administration module having authority to grant plural organizations access to the network;

an organization administration module associated with each organization, the organization administration module having authority to create plural virtual events;

10 an event champion module associated with each virtual event and operable to establish a virtual event architecture that accepts content for the virtual event from contributors; and

a contributor module interfaced with the network and
15 operable to upload content from plural predetermined contributors to a virtual event based upon authority granted to the contributor from the event champion module.

20 2. The system of Claim 1 further comprising an attendee module associated with each virtual event, the attendee module operable to authorize attendees to view virtual event content.

25 3. The system of Claim 2 further comprising a member system module operable to establish membership for users to interface with the network.

4. The system of Claim 3 wherein the attendee
30 module interfaces users with the member system module if the users are not members of the network.

5. The system of Claim 1 further comprising a rapid event generator associated with the event champion module, the rapid event generator operable to present an
5 event champion with one or more templates that define the architecture of a virtual event.

6. The system of Claim 5 wherein the rapid event generator defines the number of attendees, the type of
10 content and the duration of the virtual event.

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7. A method for presenting virtual events through a network interfaced with the Internet, the method comprising:

authorizing plural organizations access to the
5 network;

each organization authorizing the creation of one or more virtual events through the network, each virtual event having an associated event champion;

establishing a virtual event architecture for each
10 virtual event by the associated event champion, the virtual event architecture identifying one or content contributors; and

uploading content by the content contributors from the Internet.
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8. The method of Claim 7 further comprising:
defining a predetermined time period for
presentation of the virtual event through the Internet;
and

20 authorizing predetermined attendees to access the virtual event during the predetermined time period.

9. The method of Claim 8 further comprising:
establishing membership to the network for an
25 attendee before authorizing access by that attendee to the virtual event.

10. The method of Claim 7 wherein establishing a virtual event architecture further comprises identifying
30 one or more sponsors of the virtual event.

11. The method of Claim 7 wherein establishing a virtual event architecture further comprises identifying one or more exhibitors of the virtual event.

- 5 12. The method of Claim 7 further comprising:
 previewing by the event champion of content loaded
 to the virtual event; and
 authorizing the previewed content by the event
 champion for presentation in the virtual event.

- 10 13. The method of Claim 12 wherein the content
 comprises a video presentation.

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14. A system for presenting a virtual event through a network interfaced with the Internet, the system comprising:

5 a rapid event generator accessible by an event champion and operable to define an architecture of the virtual event based on authorizations of a network administrator for an organization to access the network and an organization administrator associated with the authorized organization for the event champion to create
10 the virtual event.

15. The system of Claim 14 further comprising:

a content contributor module associated with the network and operable to upload predetermined content
15 authorized by the event champion.

16. The system of Claim 14 wherein the organization administrator authorizes a virtual event by creating an event instance.

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17. The system of Claim 16 wherein the rapid event generator comprises an object operable to accept the event instance created by the organization administrator and further operable to generate a virtual event object
25 from the event instance and data provided by the event champion.